Equal Measures 2030
Accelerating Progress for Girls and Women across the SDGs
Stronger together

A new civil society and private sector partnership

arrow  ONE  KPMG

INTERNATIONAL WOMEN'S HEALTH COALITION  data2x

BILL & MELINDA GATES foundation  FEMNET

PLAN INTERNATIONAL  WOMEN DELIVER
Equal Measures 2030

- **Our vision:** A world where gender equality is achieved, and every girl and woman counts and is counted.

- **Our mission:** We fuel progress towards gender equality by making sure girls’ and women’s movements, rights advocates and decision makers have easy-to-use data and evidence to guide efforts to reach the Global Goals by 2030 and leave no one behind.

- **Our values:** We work collaboratively and innovatively with a wide range of stakeholders who are committed to achieving the deep transformation needed for gender equality. We are independent, bold, transparent, participatory, inclusive and agile.
Data

- Data tracking and analysis
- Highlighting gender data gaps
- Original qualitative research
- Resources to support change

Advocacy

- National Advocacy Model
- Global Advocacy Agenda
6 Focus countries

Nicaragua, Colombia, Senegal, Kenya, India, Indonesia
From Evidence to Action: Introducing Equal Measures 2030
Public Launch and Consultation Event

March 14th, 6pm at Scandinavia House

Join us to hear from, and network with, leading experts from girls’ and women’s movements, explore innovations in data-driven storytelling, and share your own thoughts on using data to drive change. A reception will follow.