The Spotlight Initiative
EU - UN INITIATIVE TO ELIMINATE VIOLENCE AGAINST WOMEN AND GIRLS
End all forms of VAWG is at the centre of efforts to achieve gender equality and women’s empowerment.
Spotlight Initiative

To eliminate violence against women and girls
What is it concretely?

• A Multi Partner Trust Fund, funded by the European Union via a United Nations multi-partner Trust fund.

• A new, global, multi-year initiative focused on eliminating all forms of violence against women and girls

• This comes in support of the 2030 Agenda for Sustainable Development and gender equality.

• This is backed by an initial dedicated financial envelope by the EU of **EUR 500 million**
Why and how is it important?

Spotlight is a movement that aims to change mind-sets in societies worldwide.

“Elimination of violence against all women and girls is a precondition for inclusive, equitable and sustainable development.”

“It is a harsh but true reality 1 in 3 women will face violence in their life”. This is a global issue.

This Fund is a pioneering investment in gender equality and women’s empowerment. When we shine a spotlight on the empowerment of the world’s women and girls, everyone’s future is brighter.

Violence against women and girls is one of the greatest injustices of our time, which crosses all borders, generations, nationalities and communities.

Spotlight is the result of the strong EU-UN partnership for gender equality, women's and girls' rights and empowerment.
Goals

Ultimate goal:
1) Spotlight initiative aims at changing mind-sets in societies worldwide.
2) To eliminate all forms of violence against women and girls

Communication mid-term goal:
Engage people, communities, stakeholders, policy makers

Communication short-term goals:
Reach international and local institutions, policy-makers, stakeholders and academics. Build new comms partnerships, multipliers, local ambassadors.
State of play

- 5 thematics for 5 regions

1. Trafficking in human beings and sexual exploitation in Asia, including domestic workers
2. Domestic violence in the Pacific region
3. Sexual and gender based violence in Africa
4. Femicide in Latin America
5. Domestic and family violence in the Caribbean region

- First projects are funded by a €32million call for proposal on Preventing Sexual and Gender Based Violence against Women and Girls in Developing Countries, which has been launched (and closed).

- €25million programme fund on Trafficking in Human Beings and Sexual Exploitation in Asia, including domestic workers just launched in Bangkok.