



# The Spotlight Initiative

EU - UN INITIATIVE TO ELIMINATE VIOLENCE AGAINST WOMEN AND GIRLS



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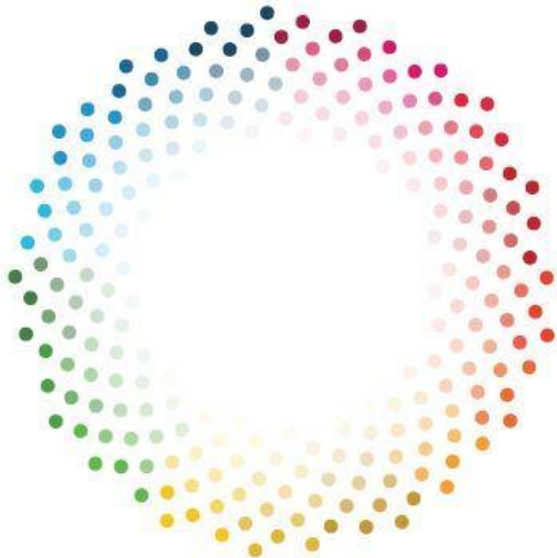


**End all forms of VAWG is at  
the centre of efforts to  
achieve gender equality  
and women's  
empowerment**





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# Spotlight Initiative

*To eliminate violence  
against women and girls*

# What is it concretely?



- **A Multi Partner Trust Fund, funded by the European Union via a United Nations multi-partner Trust fund.**
- **A new, global, multi-year initiative focused on eliminating all forms of violence against women and girls**
- **This comes in support of the 2030 Agenda for Sustainable Development and gender equality.**
- **This is backed by an initial dedicated financial envelope by the EU of **EUR 500 million****



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# Why and how is it important?



**Spotlight is a movement that aims to change mind-sets in societies worldwide**

**"Elimination of violence against all women and girls is a precondition for inclusive, equitable and sustainable development"**

**"It is a harsh but true reality  
1 in 3 women will face violence in their life".  
This is a global issue**

**This Fund is a pioneering investment in gender equality and women's empowerment. When we shine a spotlight on the empowerment of the world's women and girls, everyone's future is brighter.**

**Violence against women and girls is one of the greatest injustices of our time, which crosses all borders, generations, nationalities and communities.**

**Spotlight is the result of the strong EU-UN partnership for gender equality, women's and girls' rights and empowerment**

International  
Cooperation  
and Development



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# Goals

## **Ultimate goal:**

- 1) Spotlight initiative aims at changing mind-sets in societies worldwide.**
- 2) To eliminate all forms of violence against women and girls**

## **Communication mid-term goal:**

**Engage people, communities, stakeholders, policy makers**

## **Communication short-term goals:**

**Reach international and local institutions, policy-makers, stakeholders and academics. Build new comms partnerships, multipliers, local ambassadors.**



# State of play

- **5 thematics for 5 regions**
  - 1. Trafficking in human beings and sexual exploitation in Asia, including domestic workers**
  - 2. Domestic violence in the Pacific region**
  - 3. Sexual and gender based violence in Africa**
  - 4. Femicide in latin America**
  - 5. Domestic and family violence in the Caraibbean region**
- **First projects are funded by a €32million call for proposal on Preventing Sexual and Gender Based Violence against Women and Girls in Developing Countries, which has been launched (and closed).**
- **€25million programme fund on Trafficking in Human Beings and Sexual Exploitation in Asia, including domestic workers just launched in Bangkok.**